

DATE	MEDIUM OF PUBLICATION (NAME OF MEDIA, MAGAZINES)	NAME OF EVENT HELD	SUPPORTING DOC/ PHOTOS/ SCREENSHOT
15 <sup>th</sup> of Jan	Newspaper: Kwong Wah Yit Poh	Charity Seminar co-organize with Kalyx Consultant	Refer to Appendix 1
28 <sup>th</sup> of Jan	Newspaper: Guang Ming Daily  Facebook: Douzi Live	CNY Charity Reunion Luncheon	Refer to Appendix 2
4 <sup>th</sup> of March	<b>Newspaper:</b> Guang Ming Daily & Sin Chew Daily & Kwong Wah Yit Poh	CNY Media Visit	Refer to Appendix 3
17 <sup>th</sup> of March	Newspaper: Guang Ming Daily	JCI United Penang Installation Night	Refer to Appendix 4
1 <sup>st</sup> of Sept	<b>1) Newspaper :</b> Guang Ming Daily, Sin Chew Daily, Kwong Wah Yit Poh, Nanyang Siang Pau, China Press  <b>2) Radio Station:</b> MYSUARA FM  <b>3) Signboard:</b> Penang Plaza  <b>4) Magazines:</b> Express  <b>5) Facebook page:</b> JCI CYEA MALAYSIA Like: 5.4k	JCI CYEA	Refer to Appendix 5

## JCI United Penang Media Exposure (APPENDIX 1-5)

### 1. Charity Seminar co-organize with Kalyx Consultant



It's an honor co-organizing a meaningful business public lecture with SD Business Academy. From the public lecture, we successfully raised funds that total amount: RM106,450 used for a specific charitable purpose.

### 2. CNY Charity Reunion Luncheon



With the conjunction of Chinese New Year, JCI United Penang was organized a “CNY Charity Luncheon”.

We had invited 80 old folk and orphanage to spread some festive cheer and wish residents happy new year. Facebook Markerter Douzi Live successfully promoted the events to more than 2400 peoples around.

### 3. Chinese New Year Media Visit



In the Chinese New Year festival, we have organized a New Year's visit to the major Chinese media. Such as Guang Ming Daily, Sin Chew Daily and Kwong Wah Yit Poh for build up a good relationship.

### 4. JCI United Penang Installation Night



2018 JCI United Penang Installation and Award Ceremony were successfully held on 17<sup>th</sup> of March. We are thanks to all the attendant as the witness of the ceremony.

## 5. JCI CYEA Promotion Event



Date	Media	Event
23th of Jan 2018	Sin Chew Daily	Media visit for promote the event
2 <sup>nd</sup> of Feb 2018	Kwong Wah Yit Poh Guang Ming Daily	JCI CYEA Launching Night
Feb, 2018	Magazine: Express	Event promote
March, 2018	Signboard – Penang Plaza	Event Promote
2 <sup>th</sup> of March 2018	Sin Chew Daily	Press Conference in Sibü
3 <sup>rd</sup> of April 2018	China Press Nanyang Siang Pau	Press Conference in Klang Valley
4 <sup>th</sup> of April 2018	MYSUARA FM	Event promote